

FOR IMMEDIATE RELEASE - May 3, 2017 MEDIA CONTACT: Rob Pasquinucci, 513.604.3556 rob.pasquinucci@intrinzicbrands.com

## Johnson Investment Counsel Celebrates 15 Years of Outperforming its Benchmark in Intermediate Bond Portfolios

Johnson Institutional Bond Management provides consistently strong investment returns

**Cincinnati** - Through four presidential elections, the Great Recession, both bear and bull markets, the Johnson Institutional Intermediate Fixed Income strategy has outperformed its benchmark, the Bloomberg Barclays US Intermediate Government/Credit Index. According to information reported by the eVestment Alliance database, 2016 marked the 15th consecutive year of outperformance, making Johnson the only firm to accomplish this remarkable track record.

"We are honored by the trust our clients – and the organizations who rely on successful investment of those funds – place in us," said Jason Jackman, CFA, President, Johnson Investment Counsel. "We take this responsibility seriously, so we're proud to be the only firm in the country that can claim this level of consistent performance."

That consistency is a characteristic of all of Johnson Institutional Management's fixed income portfolios. In addition to the Institutional Intermediate Fixed Income strategy outlined above, according to information reported by the eVestment Alliance database, the Johnson Institutional Core Fixed Income strategy has outperformed the Bloomberg Barclays US Aggregate Bond Index for 12 consecutive years and has outperformed in 14 of the past 15 years.

"We're able to get these consistent results because of our disciplined process, led by the same people, year after year," said Fred A. Brink, CFA, Director of Institutional Management. "We take a long term, quality yield approach, with the belief that bonds must act like bonds during times of market stress."

Johnson Institutional Management, a division of Johnson Investment Counsel, currently manages nearly \$2.7 billion in institutional assets.

## **About Johnson Investment Counsel**

Johnson Investment Counsel serves clients in 46 states. The firm manages more than \$9 billion in assets. Through Johnson Private Client Group, Johnson Trust Company, and Johnson Institutional Management, the firm serves individuals, corporations, retirement plans, foundations, and endowments. Johnson Investment Counsel is a 100 percent employee-owned company with 25 shareholders among 110 employees. Its professionals are dedicated to developing genuine relationships with clients and delivering exceptional service. Johnson Investment Counsel is committed to remaining an independent firm acting in the best interest of clients and employees.



## **About eVestment Alliance**

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